

3rd ASIA HORTI ORGANIC & AYURVEDA EXPO



04-05-06
OCTOBER 2024



**S G N P M Inter College ground,
Opposite Bannu School, Race Course,
Dehradun, Uttarakhand**

**INDIA'S LEADING EXHIBITION ON
HORTICULTURE, ORGANICS & AYURVEDA**



**आत्मनिर्भर
भारत**

ORGANIZED BY

BME
Bharti Media & Events Pvt. Ltd.

EXCLUSIVE ASSOCIATION PARTNERS



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INTRODUCTION

Bharti Media Events Pvt. Ltd., diversified its activities into organizing Trade Show, Conferences, Events & Exhibitions to promote the Indian Industries. We have come up with a vast experience of organizing trade shows and conferences on agriculture and allied industry, with a huge opportunity in this sector, we have created a floor to MSME's to showcase their innovation, product strength and creativity in front of the largest consumer sector of this world.

Our strength lies in our ability to bring people & organizations across the world to collaborate & work together for mutual benefit. We have a wealth of experience of its advisory board-industrialists, trainers, event organizer, investment analysts and bureaucrats. Exhibition industry is taking a new shape, stepping forward every day and coming up with new ideas. The platform created by Bharti Media is ultra modern and familiar to exhibitor and visitor both, Strength of Team Bharti Media is only hardworking and honesty of executing the committed words to our esteemed clients. We take care of things right from the conceptual development & design stage up to the hosting of the Events & Exhibition.



ABOUT EXHIBITION

The grand success of 2nd Asia Horti, Organic & Ayurveda Expo, We will launch India's Largest Exhibition "3rd Asia Horti, Organic & Ayurveda Expo 2024" and is considered the top event in horticultural, organic & Ayurveda industry in North India. In its 3rd year it is the place to experience the present and future of horticultural, organic & Ayurveda industry. No other trade fair attracts so many farmers or such a large number of professionals not only from India but also abroad. 3rd Asia Horti Organic & Ayurveda Expo 2024 offers you the business potential both in terms of quality and quantity. It is one place where you can make direct contacts with your customers, key players and even your competitors. Become a part of 3rd Asia Horti, Organic & Ayurveda Expo 2024 and play your role in defining the future of Indian horticultural, Organic & Ayurveda in terms of technology and innovation.



ADVANTAGES

The state has proud on its various schemes and developments which have even served as base for many National schemes. To display the farm mechanization and technology scenario in India, 3rd Asia Horti Organic & Ayurveda Expo 2024 will be a platform for entrepreneurs, technology providers and policy makers to showcase their developments and achievement in front of target audience. About thousands of visitors from Uttarakhand and across the India will be visiting the expo and therefore will be an excellent platform for both exhibitors and visitors.

- Ideal platform to showcase your product.
- Lead generation for Tie-ups with International companies and association.
- Opportunity to meet global players.
- One to One Intraction to strengthening buyer seller relationships.



EXHIBITOR PROFILE

- Agro quality & safety Testing Labs
- Agri Marketing boards
- Agricultural Departments
- Agricultural spare parts
- Agricultural
- Horticulture Products
- Agro Biotechnology
- Organic Products
- Organic Fertilizer & Pesticides
- All Nodal Agencies and Boards
- Bank & Financial Institutions
- Central & State Government Dept.
- Certifying Agencies
- Chemical Spraying
- Climate Control & Automation Equipments
- Educational and Research Institutions

- Farm Equipments
- Fertilizer spreaders
- Garden tools
- Green/ poly House Technologists
- Herbal & Medicinal Plants
- Horticulture Machinery
- Hydroponics
- Irrigation systems & machinery
- Irrigation/ Motor Pumps
- Micro Irrigation
- Organic Food Products
- Plant protection equipment
- Plastic crates & bins
- Pumps & Pipes etc.
- Research Institutes / Universities
- SeedsShedding Nets Equipment Mfrs. & Suppliers
- Small & Medium Enterprises
- Solar Systems

- Tillage Machinery
- Tillers
- Water Harvesting Systems
- Ayurvedic Medicines
- Unani Medicines
- Siddha Medicines
- Homeopathy Medicines
- Herbal Medicines
- Food Supplements division
- Herbal Extracts
- Ingredients and Raw division
- Medicinal Plants growers
- Suppliers
- Exporters and direct sellers
- Ayurvedic/ Herbal Medicine
- Manufacturing Machines

VISITOR PROFILE

- Horticulturists
- Floriculturists
- Nursery
- Agriculture Technology management agency (ATMA)
- Agri Marketing Boards
- Agri-input Product Dealers Distributors,
- Traders/Whole Sellers & Retailers
- Farm Contractors
- Farmers/Agriculturist,
- International Buyers & Export Houses

- Krishi Vigyan Kendra Heads
- Manufacturers
- Seed Certifying Agencies,
- Universities & Agricultural Institutes, Aroma Oil & Essential Oil
- Ayurveda & Naturopathy Hospitals & Health Centres
- Ayurveda Doctors
- Ayurveda Drug Manufacturers
- Health & Wellness Therapists
- Massage Equipment Manufacturers
- Natural / Ayurveda / Wellness

- Resorts
- Retreats
- Naturopathy Clinics and Centre
- Owners
- Nutritionists and Dietitians
- Panchakarma Centre Owners
- Panchakarma & Physiotherapy
- Equipment Manufacturers
- Spa and Medispa Owners
- All UG & PG students of Ayurveda

OUR PREVIOUS EXPO GUESTS

Shri Satpal Maharaj, Hon'ble Tourism & Culture Minister, Gov. of Uttarakhand, Sh. Aadesh Chauhan Hon'ble MLA Haridwar, Sh. Tirath Singh Rawat, Hon'ble Member of Parliament Lok Sabha, Sh. Ramesh Pokhriyal Nishank, Hon'ble Member of Parliament Lok Sabha and Ex Chief Minister Uttarakhand, Sh. Naresh Bansal Hon'ble MP Rajya Sabha, Dr. Purnima Ruppal, Head DDG, CSIR Govt. of India, Smt. Pallavi Gupta, GM DIC Haridwar, Sh. B B Gupta, (President) RSSIA, Sh. Himesh Kapoor (President) SEWA, Sh. Ram Saini, (Chairman) BIDWA, Sh. Gautam Kapoor, (Secretary) BIAB, Sh. Vinit Dhiman, (Secretary) HIDA, Sh. Ketan Bhardwaj, Secretary, Roorkee Small Scale Industries Association, Sh. Sunil Pandey (President) Bahadurabad Industrial Development Welfare Association.



ENDORSEMENT BY THE DIGINITARIES



I just want to send you a message to congratulate to you and your team. Your team really did an amazing job of pulling off an incredibly great event

SHRI PUSKAR SINGH DHAMI
Hon'ble Chief Minister, Uttarakhand



It was a great initiative to strengthen the "Make in India" Campaign. It was my pleasure to Inaugurate the event. It was worth to come and get some new Ideas and potentials to discuss. look forward to attending other upcoming events.

SHRI SATPAL MAHARAJ
Hon'ble Minister-Tourism & Culture, Govt. of Uttarakhand



I thoroughly enjoyed the evening. It was a fantastic opportunity for manufacturers, Traders and new startups to exhibit their products and build a large business network. Congratulations to the organisers for such a well organized event in Devbhoomi Uttarakhand.

SHRI TIRATH SINGH RAWAT
Hon'ble Member of Parliament, Lok Sabha



Thanks in a huge part, to Organizers. I would like to extend my gratitude and thanks for inviting me. I talked to some young Entrepreneurs and get some very great ideas. Happy to see the passion of young generation toward innovation and Startups.

SHRI RAMESH POKHRIYAL
Hon'ble Member of Parliament, Lok Sabha and
Ex Chief Minister Uttarakhand



Thank you very much for the invite to the such a beautiful and well organized event. It was great platform for small scale business to showcase their products. Organizer team were gracious hosts and took great care to facilitate the event.

SHRI NARESH BANSAL
Hon'ble Member of Parliament, Rajya Sabha



Many thanks for hosting me and giving me an honour to visit the Exhibition. I thought the event was fantastic and very good use of time. The venue, quality of participants and products, all spot on. I appreciate the efforts, made by Bharti Media.

SHRI AADESH CHOUHAN
Hon'ble Mla, Ranipur, Haridawar

ASSOCIATIONS FEEDBACK



I heard nothing but incredibly positive things over the past few days about the exhibition. Many congratulations to the organisers and thanks for choosing Haridwar for exhibition.

SHRI SUNIL PANDEY

President, Bahadrabad Industrial, Development Welfare Association



Our association is well connected to Bharti Media from last few years. The work they are doing to boost the business network of new startups is incredible.

SHRI HIMESH KAPOOR

President, Sidcul Enterpruner, Welfare Association



Thank you for giving us a chance to associate with Bharti Media & Events Pvt. Ltd. It was great to interact with the delegates from different state and companies. Looking forward to work with you in upcoming years.

SHRI MANOJ GAUTAM

President, Industries Association of Haridwar



What a great event I am very grateful to be the part of this mega exhibition. Thank you for hosting our association eagerly waiting for next addition.

SHRI PRABHAT KUMAR

President, Haridwar Industries Development Association



Bharti Media has organized yet another successful event, We had numerous discussions and interactions with the visitors. The overall response was very good.

SHRI KETAN BHARDWAJ

Chairman, Roorkee Small Scale Industrial Association



VALUED PARTICIPANTS IN PREVIOUS EDITION



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